

## Innovation & Service Development

TRUSTECH's Innovation & Service Development team provides practical hands on support for the development and delivery of innovative health and social care technology and services. We are experienced in working across the spectrum of public service providers through to private sector enterprises, addressing the needs of innovators and providers.

We work closely with Trusts, CCG's, AHSN's, IP teams within Trusts and universities, private sector advisors and funders.

Whether you are a private or public health care innovator looking for practical, independent advice and support to understand where a new or existing product or service can fit into the healthcare ecosystem, or a health and social care professional trying to navigate how an innovative service can secure a scalable, sustainable future we can work with you to support your needs.

TRUSTECH's Innovation & Service team works closely with TRUSTECH's Health & Social Enterprise team, uniquely understanding and working across public service, commercial and social enterprise sectors.

### SERVICES

- Strategy & Innovation Review
- Options analysis
- Start-up / spin-out /scale -up support
- Sustainability, stakeholder and social value review
- Team building
- Board governance review
- Interim management & support
- Systems planning & support
- Business planning
- Financial modelling
- Due diligence
- Market assessment
- Product assessment
- Funding
- Transaction support
- Stakeholder communication
- Post transaction support.
- Non-Executive Directors

### EXPERIENCE

- Strategy review and options analysis for non-core service in major teaching hospital,; development of programme to deliver transition.
- Market and strategic positioning review for innovative cross organisational technology service, development of options analysis for Board level consideration.
- Market and product assessment for innovations, supported access to funding and development of business plan.
- Development of spin-out plan for innovative research team with novel technology & service offering.
- Multi-party stakeholder liaison and advice during innovative company scale-up and successful follow-on funding.